

SBS Virtual Research Day

Date: Friday, February 14, 2025

Platform: Online (Big Blue Button)

Time Zone: CET (Central European Time)

The SBS Virtual Research Day builds on the success of previous events, such as the 2024 SBS Research Virtual Day, which empowered students with valuable insights and practical guidance for their thesis writing journey. This year's event aims to further support students by offering a series of enriching workshops led by esteemed faculty members. These sessions are designed to equip participants with the skills, knowledge, and confidence needed to excel in their academic endeavors.

09:00 - 09:15

Opening Session

- **Topic:** Research Topic and Hypothesis
 - **Speaker:** Prof. Dr. Bert Wolfs
 - Brief introduction to formulating impactful research topics and crafting precise hypotheses.
-

09:15 - 10:15

Session 1

- **Topic:** Academic Writing
 - **Speaker:** Dr. Carl Olsen
 - Practical strategies for improving academic writing, structuring research papers, and avoiding common pitfalls.
-

10:15 - 11:15

Session 2

- **Topic:** Literature Review by AI
 - **Speaker:** Prof. Dr. Milos Petkovic
 - Insights on leveraging AI tools to efficiently conduct and analyze literature reviews for research projects.
-

11:15 - 12:15

Session 3

- **Topic:** Case Study Method
 - **Speaker:** Dr. Nabira Zharkinbaeva
 - Comprehensive guide to designing, conducting, and analyzing case studies in academic research.
-

12:15 - 13:15

Session 4

- **Topic:** Using AI for Academic Proofreading and Editing
 - **Speaker:** Dr. Goksu Akkan
 - Demonstration of AI tools for refining academic manuscripts and ensuring high-quality output.
-

13:15 - 14:15

Session 5

- **Topic:** Project Management for Thesis Success
 - **Speaker:** Dr. Shirley O'Donoghue
 - Practical techniques for effectively managing research projects, timelines, and resources to ensure successful thesis completion.
-

Closing Remarks:

Participants are encouraged to actively engage with the speakers and share questions during the Q&A segments following each session.

Looking forward to your participation!